

**You'll find
Borsche Professionals
unusually pleasant to work with,
timely and honest.**

"I needed maintenance on my metal roof, and Borsche Roofing Professionals was there right away. The final product looks great."

Bill Kapinski
Image Studios

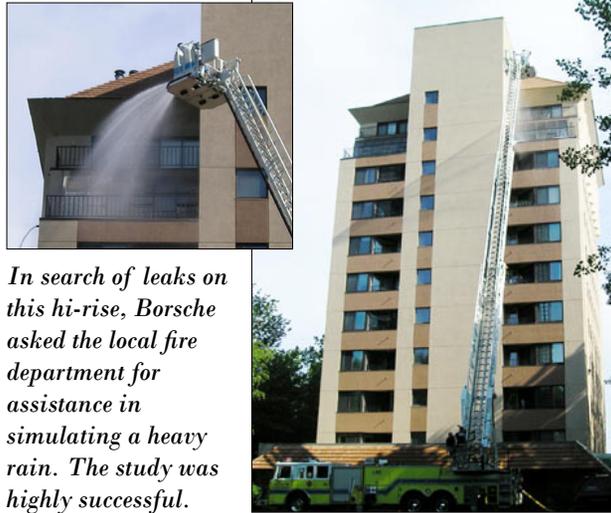
"BRP met and exceeded all of my standards for safety, performance, and quality work."

James Kirk
Grand Chute



Be proactive, and save.

At Borsche we are more than just roofers ... We are home to a group of well-trained professionals that have experience in all types of architecture and construction and are equipped to evaluate the entire building envelope to get to the root of problems. Borsche has been at home here, in Northeastern Wisconsin, installing, maintaining and retrofitting roofs since 1945.



In search of leaks on this hi-rise, Borsche asked the local fire department for assistance in simulating a heavy rain. The study was highly successful.

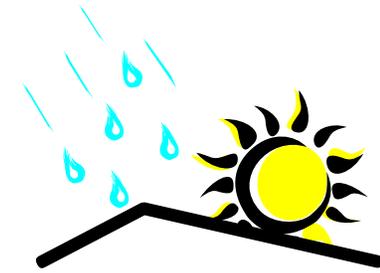
Organizations
with which we are affiliated and support include:
NEWCC

NRCA - National Roofing Contractors Assoc.
WRCA - Wisconsin Roofing Contractors Assoc.
BTA - Building Trades Assoc.
ABC - Associated Building Contractors, Inc.

Licensed Asbestos Removal Certified



N 2971 Hwy. 15 - P.O. Box 160
Hortonville, WI 54944
(920) 733-4064 - (866) 799-0530
www.wiroofer.com



BORSCHEROFING PROFESSIONALS, INC SINCE 1945

**Safe,
professional
roofers
doing quality
maintenance.**

**Roofing maintenance saves
on overhead, and the life
of your
roof.**

If your roof could talk, what would it say?
Usually, the only time we receive a message from our roof is when it says 'Help!' By investigating the current state of a roof, evaluating its level of wear, and performing required roof repair, you can add years to the life of your roof. Equally important, with proper maintenance you can protect all of the valuable equipment and inventory kept underneath it.

Roof Renewal.

A good quality roofing system can be warranted for 20 years or more. By being proactive, the useful life of a roof can be doubled or even tripled, creating a huge cost savings for building owners. Quality membrane systems can last for up to 50 years. But if the structure below fails, problems begin. While Borsche Roofing Professionals investigate the state of the entire roof, we find typical failure points occur in two areas:

1. Laps: The overlap of roofing components fail due to expansion and contraction caused by exposure to temperature fluctuations.

2. Corners: Typical areas of corner failure exist where a roof meets walls or other rooflines, and where penetrating objects like vents, exhaust pipes, irregular roof slopes join.

Time after time, "Life Cycle Costing" illustrates that, for pennies on a dollar, building owners can maintain these typical failure points and drastically extend the life of their roof.

Be proactive and save! Call to extend the life of your roof with a tailor made Borsche Roof Maintenance program. Call us at (920) 733-4064.

Borsche's team specializes in commercial, institutional & industrial roofs.

Depending on an owner's desire, we can create detailed reports with photos and a schedule of projected savings and costs. Or, Borsche can offer a summary of the state of the roof (to save evaluation presentation costs). Our experience helps us to investigate all major roofing considerations, including water seepage, condition of the roof covering, flashing, and any skylights, roof ventilation, framing, and decking. The entire building envelope is scrutinized to seek out failures that might cause or contribute to seepage problems.

Borsche Roofing Professionals have experience working with all the major national brands of the following roof types:

- Built up roofs (BUR)
- Modified Butumen
- Rubber (EPDM) roofs
- Preengineered metal
- PVC
- TPO
- Coatings
- Architectural metals

Full-service roofing professionals.

When the life of a roof has run its course, Borsche is well equipped and experienced to retrofit a roof with Fully Adhered Insulated Retrofit Systems, Traditional Mechanically Fastened Insulated Retrofit Systems, and Coated Roofing Systems - including acrylic, polyurea, and urathane membranes, applied with the economy only our Dual Component Spray Equipment Unit can offer.

Borsche has developed and implemented an award-winning safety program, which we enforce aggressively.



BORSCHÉ
ROOFING PROFESSIONALS, INC

SINCE 1945

