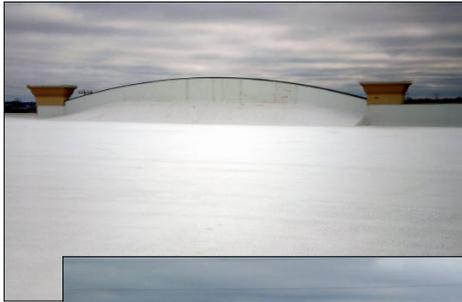


## At Borsche we are more than just roofers.

We are home to a group of well-trained professionals that have experience in all types of architecture and construction. Fully evaluating a roof and everything attached to it helps us determine the most economical, commonsense solution for your roof concerns. We've been in Northeastern Wisconsin installing, maintaining, and retrofitting roofs since 1945.



**You'll find Borsche Professionals unusually pleasant to work with, timely and honest.**

*"Borsche Roofing Professionals solved my roof problems quickly and expertly, and also assisted me with non-roof-related building envelope issues."*

Jim Gruber  
Galvans

*"BRP met and exceeded all of my standards for safety, performance, and quality work."*

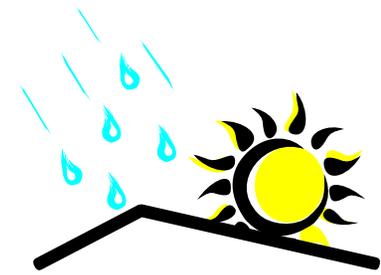
James Kirk  
Grand Chute

Organizations  
with which we are affiliated and support include:  
NEWCC  
NRCA - National Roofing Contractors Assoc.  
WRCA - Wisconsin Roofing Contractors Assoc.  
BTA - Building Trades Assoc.  
ABC - Associated Building Contractors, Inc.

Licensed Asbestos Removal Certified



N 2971 Hwy. 15 - P.O. Box 160  
Hortonville, WI 54944  
(920) 733-4064 - (866) 799-0530  
[www.wiroofer.com](http://www.wiroofer.com)



**BORSCHÉ** SINCE 1945  
**ROOFING PROFESSIONALS, INC**

Safe,  
professional  
roofers  
doing quality  
retrofits.

Full-range of retrofit solutions  
For industry, institutions and  
commerce ... all  
under one  
roof.

Face it,  
most people don't think much  
about roofs until theirs is failing them in some  
way. If you are considering a retrofit to increase  
energy efficiency, or if your current roof has  
deteriorated, give Borsche Roofing Professionals  
a call for some honest answers. Borsche's  
experienced professionals are able to assist  
you by evaluating current roof conditions,  
your objectives, and then giving you  
retrofitting options.

# The Future of Roofing.

## Now.

Our Dual Component Spray Equipment is housed in one fully transportable unit, and with it Borsche is able to bring the latest proven methods of roof application to your site. Leading edge technology is available at the end of a professionally operated spray-tip. The Dual Component Spray Equipment transportable unit is home to its own generator, compressors, heated fluid lines, hydraulic proportioning equipment, and Borsche's own thoroughly-trained roofing applicators - everything needed to bring efficient, effective solutions to your job.

Using the Dual Component Spray Equipment, Borsche can offer two general types of retrofit categories:

**Fully Adhered Insulated Retrofit Systems.** A two-part adhesive is sprayed on the roof, eliminating the need for mechanical fasteners, sealing off penetration points. The retrofit is completed with installation of a roof membrane, usually rubber, although TPO and PVC are options.



## Our Dual Component Spray Equipment

**Coated Roof Systems.** Whether considering an acrylic, urethane or polyurea roof, Borsche has experience working with the leading quality major brands. Once again, our own Dual Component Spray Equipment unit brings efficiency right to your job site. Coated Roof Systems are available in many colors and some are even aluminized.

- *Acrylic and Urethane Membranes.* Expanding and contracting with the roof itself, these types of flexible sprayed roofs eliminate expansion leaks. Borsche professionals will guide you through selecting the right product for your application. Acrylic and urethane offer complete roofing protection, even over penetration points.

- *Polyurea Membranes.* This truck-liner-type material is sprayed over the existing roof. It is an immediate set, 100% solid material that instantly creates a chemical bond with the roof, sealing off penetration points and fully covering the existing roof with protection from the elements.

**Extend the life of your roof with a tailor made Borsche Roof Maintenance program.  
Call us at (920) 733-4064.**

Of course, there are certain instances where conventional systems make the most sense ... and Borsche's seasoned professionals have years of experience installing and retrofitting them.

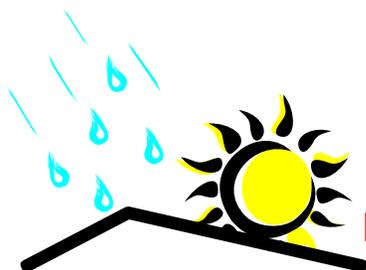
**Traditional Mechanically Fastened Insulated Retrofit Systems.** Insulation and roofing material are mechanically fastened, usually with screws. These layers are then covered with a membrane: rubber, TPO or PVC.



**Other areas for which Borsche has a base of knowledge and an extensive roofing retrofit resume include:**

Refrigeration roof retrofits, maximizing temperature control  
Green roof options, including:

- Recyclable roofing materials
- Roofing materials which reduce energy consumption by reflecting sunlight
- Locally and regionally produced roofing materials



**BORSCHÉ**  
**ROOFING PROFESSIONALS, INC**

SINCE 1945

Borsche has developed and implemented an award-winning safety program, which we enforce aggressively.